**SAHRAALI**

NY/Alaska/Remote [| sahraali.com](sahraali.com)| sahra@sahraali.com | linkedin.com/in/sahraali621/



**NON-PROFIT ASSOCIATE AND WRITER**

**Engaging and innovative professional in non-profit sector with expertise in diversity, inclusion, writing, and editing**.

A seasoned Communications Manager and Journalist with a comprehensive background in diversity and inclusion, adept at creating impactful communications strategies and managing projects in non-profit settings. Well versed in leading initiatives that promote community engagement and social equity in the non-profit sector.

# CORE PROFICIENCIES



Non-Profit Communications | Diversity, Equity, Inclusion and Accessibility (DEIA) | Presentation Delivery | Workshop Delivery | Strategic Planning & Leadership | Marketing and Branding| Public Relations | Project Management| Event Planning and Coordination | Social Media | Research| Content Management Systems

# PROFESSIONAL EXPERIENCE



# Senior Communications Specialist Consultant-March 2022-Present Pages for Good Health-Toronto CA-Remote

* Spearhead communications strategies for BIPOC lead marketing agency in the health equity space, serving non-profit clients in the Greater Toronto region.
* Manage public relations campaigns for clients (Community Health Centers and local Hospitals)
* Develop Content to enhance community outreach and engagement.
* Research and analyze reports with goal of disseminating information for wide audiences and stakeholders in non-profit, government, and academia.

# Communications and DEI Producer Consultant Jan 2022-March 2022 Semester Cinema-Nantucket MA

* Collaborated on a semester-long cinema project involving students from diverse universities.
* Implemented DEI strategies and co-taught courses on identity, enhancing the inclusive culture of the program.
* Assisted in productions office with special projects as assigned.
* Assisted in fundraising and marketing communications.

# Communications Production Manager-January 2021-February 2022

# Vermont Humanities Council, Montpelier VT/Remote

* Oversaw print publications, email marketing, social media management, website edits, and event planning.
* Enhanced the council's community outreach and engagement through effective communication strategies.
* Collaborated with grants, programs, and literacy teams for internal and external communications needs.

# JOURNALISM AND FREELANCE WRITING 2011 to Present



* Contribute to notable publications like Reader's Digest, Outside Magazine, and Sierra Magazine, focusing on topics relevant to community, environment, and social issues

# DIVERSITY, EQUITY, & INCLUSION CONSULTANT 2016 to Present



* Partner with schools, universities, NGOs, government, and private entities to facilitate racial literacy and diversity discussions.
* Develop and deliver tailored programs to promote inclusivity and understanding.

# EDUCATION



Bachelor of Arts in Political Science with minors in Communications and English 2013, Ohio University

# PROJECT PORTFOLIO AND VOLUNTEER WORK



* Co-Director and Performer-Same Moon Play with [Vermont](https://www.sevendaysvt.com/vermont/the-telling-project/Event?oid=28445955) [Public](https://www.sevendaysvt.com/vermont/the-telling-project/Event?oid=28445955) [Radio](https://www.sevendaysvt.com/vermont/the-telling-project/Event?oid=28445955) [Sponsorship](https://www.sevendaysvt.com/vermont/the-telling-project/Event?oid=28445955)**|**
* Board Member Kingdom County Productions
* ‘Meals on Wheels’ volunteer St. Johnsbury Vermont